



## Zinfonia Connect Pricing: January 2020

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### How are Zinfonia Services Charged?

There are 2 levels of Zinfonia services:

#### 1. Free Services

Free Services are suitable for agents or distributors of other Zinfonia Connect partners that would like to receive Zinfonia orders by email for customers in your territory.

##### Benefits

- Email notification of new orders and requests NO CHARGE
- Maintain your contact details directly online NO CHARGE

#### 2. Zinfonia Connect Services

Zinfonia Connect Services provide publishers with the resources to publish their titles on Zinfonia and to grant our users customers access to country-specific catalogue searches, and request materials and information, using online resources or B2B services.

##### Benefits

- Free 1-month Trial
- Catalogue Maintenance through online tools
- Complete control over distribution on a country-by-country basis
- Two-way customer communication through online tools
- Quote Management Tools
- Email notification of new orders and requests
- Customisation of User Terms and Conditions
- Access to the STRIPE payment gateway and Invoices
- Access to the Zinfonia APIs
- Embedded Zinfonia searches on your Website
- Unlimited Order Processing
- Logo display
- Free Banner Advertising (1 banner per connection per year)
- Subscription Tiers suitable for publishers of all size



## Zinfonia Connect Fees and Charges\*

For new non-B2B\* users, there is a one-off payment of \$150.00 to set up your account.

The cost to access Zinfonia services on an annual subscription basis is calculated by the level of subscription you choose prior to the commencement of each quarterly charging period.

Zinfonia Connect Tier	Annual Subscription <sup>1</sup>	Included Credit <sup>2</sup>	Availability of Subscription	Zinfonia Orders <sup>3</sup>	Information Requests <sup>4</sup>	Stripe Charges <sup>5</sup>	URL Clicks <sup>6</sup>
Individual	\$200.00	\$50.00	<= 100 Titles	\$5.00	\$2.50	\$2.50	\$2.50
Small	\$400.00	\$100.00	> 100 Titles	\$2.50	\$1.25	\$1.25	\$1.25
Standard	\$750.00	\$150.00	B2B* or > 1000 Titles	\$1.50	\$0.75	\$0.75	\$0.75
Corporate	\$1,500.00	\$500.00	B2B* or > 1000 Titles	\$0.50	\$0.25	\$0.25	\$0.25
Enterprise	\$3,000.00	\$1,000.00	B2B* or > 1000 Titles	\$0.25	\$0.10	\$0.10	\$0.10

\***B2B** connections use the Zinfonia API to connect and includes all publishers with HLMSW. All HLMSW companies that share the same access credentials can share the costs to access Zinfonia.

<sup>1</sup>**Annual Subscription** is due on January 1<sup>st</sup> based on the subscription level selected at

<https://www.zinfonia.com/zPubAccounts.aspx>

You can change your level of access at any time (changing to a level greater than the level you currently use will require the payment of the difference between the two levels). Orders, Information Requests, Stripe Charges and URL Clicks are charged on a quarterly basis based on the Access level you have selected in the preceding quarter. If the accrued fees are below \$100, they are carried over to the next payment anniversary.

<sup>2</sup>**Included Credit** each subscription tier has an amount of included credit that will be applied against any accrued charges in the same year. Credits are not carried over from year to year.

<sup>3</sup>**Zinfonia Orders** is defined as a Zinfonia Request Material/Quote transaction or B2B request on any title you have supplied to Zinfonia, with or without a Stripe charge that is assigned a unique Zinfonia Transaction number. Any number of customer interactions can occur on the same Zinfonia Order number without incurring any additional fees.

<sup>4</sup>**Information Requests** is defined as a Zinfonia Ask a Question transaction on any title you have supplied to Zinfonia that is assigned a unique Zinfonia Transaction number. Any number of customer interactions can occur on the same Zinfonia Order number without incurring any additional fees.

<sup>5</sup>**Stripe Charges** is any Stripe invoice created through Zinfonia that is not related to any existing Zinfonia Order or Information Request

<sup>6</sup>**URL Clicks** is a click to any web-resource owned by you on individual titles or banner ads that are outside the zinfonia.com domain.

## Advertising on Zinfonia

A single advertising slot is available on Zinfonia for all Zinfonia Connect customers for no additional cost. Additional slots are available for \$50/month and changes to artwork within a calendar year will be charged at \$25/change.

## Payments to Zinfonia

All payments may be made through the online services in your local currency with a credit card or by direct deposit.

*\* All prices in Australian Dollars BEFORE any local taxes or charges*

*AUD 1.00=USD 0.68=GBP 0.54=EUR 0.61 (approx.)*

*Terms and Prices subject to change without notice.*

*Last updated 21 September 2019*