

zinfonia

MUSIC PUBLISHER PORTAL

bringing together publishers
and performers of music

An overview of the Zinfonia system
last updated October 2011

www.zinfonia.com



Zinfonia has been created by publishers to help musicians and librarians anywhere in the world research, ask questions about and order music for hire, rent or sale from their local supplier.

Without Zinfonia, locating music for performance can be a difficult process. To find any specific title you would normally have to search many websites in different languages for information. If successful, only then could you start your conversation with the local agent that can actually supply the material.

With Zinfonia, you can freely and quickly search one of the largest databases of music performance repertoire and get into immediate contact with your local representative, using a process that is the same for ALL publishers and distributors represented by Zinfonia.

By the end of 2012, Zinfonia is on target to represent more than 250 publishers, 7,000 composers and 100,000 titles.

Zinfonia for musicians, librarians and academics

Zinfonia has been designed to operate in multiple languages, a feature that also extends to common spellings of composers and titles so that a search for the works of Tchaikovsky will also be found by searching Chaikovsky, Czajkowski, Tchaïkovski, Tschaikowski or even Чайковский.

As a research tool, Zinfonia brings a wealth of high-quality information directly from the publishers themselves.

Zinfonia users have the advantage of being able to search for composers, works and publishers of hundreds of catalogues simultaneously. When used for ordering, Zinfonia will retain order history for up to 2 years to speed up entry and order fulfilment. Some publishers can also interact directly with their clients through the Zinfonia interface to keep them up to date with the status of their orders in real time.

Through the *My Catalogue* option, Zinfonia users can create their own repertoire lists from the thousands of titles available.

Zinfonia registration is free.



Zinfonia PLUS!

The **Zinfonia PLUS!** program has been designed for organisations and individuals that would like to share aspects of their Zinfonia experience with friends and colleagues, and to use the Zinfonia system to manage their *OWN* library.

A **Zinfonia PLUS!** subscription allows users to:

- **Comments** — attach private comments to any work listed in Zinfonia
- **My Library** — Add up to 5,000 of your own works to Zinfonia (for private use only, titles are not visible to others without your permission)
- **Zinfonia Groups and Sharing** — Create a Zinfonia Group to share comments, your order history, your *My Catalogue* listings and your *My Library* works to the friends and colleagues you nominate
- **Complete History** — Unlimited retention of order history (normally only the previous 2 years of orders are retained in Zinfonia)

A Zinfonia PLUS! subscription is available for around USD\$5/month with discounts available for professional and academic institutions.

Zinfonia for Distributors

If you are a distributor of titles for a Zinfonia publisher, you can sign up to the **FREE** Email-only option to receive email orders direct from Zinfonia.

Zinfonia for Publishers

Through a program called **Zinfonia Connect**, publishers have the ability to have their works represented amongst some of the finest music the world has to offer, to have complete control over the distribution channels and to administer their catalogue's usage on an international platform.

Zinfonia Connect Services

There are two levels of Zinfonia Connect services:

1. **Manual Zinfonia Connect Services**
Suitable for publishers that would like to have their titles represented on Zinfonia, and are prepared to manage their catalogue and customer interaction through the provided online tools
2. **B2B Zinfonia Connect Services**
Provides direct integration with the Zinfonia databases through custom interfaces in real time. (Currently the only software platform to support this is the HLMSW - Hire Library Management System for Windows created by BTM Innovation)



Details about the pricing of **Zinfonia Connect** services are available upon request.

About Zinfonia

Zinfonia was launched in 2011 through a partnership between four big names of international music publishing: Boosey & Hawkes, Edition Peters, Music Sales and Universal Music Publishing Classical and the Australian software company BTM Innovation.



For more information, please contact
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Zinfonia - features at a glance

	<i>Anonymous User</i>	<i>Registered User</i>	<i>Zinfonia PLUS!</i>	<i>Zinfonia Email Only</i>	<i>Manual Zinfonia Connect</i>	<i>Zinfonia B2B Connect</i>
Search composers	•	•	•	•	2	•
On this day composer anniversaires	•	•	•	•	2	•
Contact Zinfonia	•	•	•	•	2	•
Search works		•	•	•	2	•
Search publishers		•	•	•	2	•
My Catalogue lists		•	•	•	2	•
Make enquiries to publisher/distributor		•	•	•	2	•
Place orders to publisher/distributor		•	•	•	2	•
Save user settings		•	•	•	2	•
Search 2 Year order history		•	•	•	2	•
Search UNLIMITED order history			•	•	2	•
Receive email notifications of order status changes		•	•	•	2	•
Use site in English/German/French/Italian	•	•	•	•	2	•
Use site in Polish/Spanish ²	•	•	•	•	2	•
Receive email orders from Zinfonia				•	2	•
B2B (direct) access to orders					2	•
2-way Communication with customers through Zinfonia					2	•
Provide customers with status updates of order progress					2	•
Upload image copies of documents						•
Add private comments to titles			•	•	2	•
Add GROUP comments to titles		1	•	•	2	•
Add works to GROUP My Catalogue lists		1	•	•	2	•
Android App ²	•	•	•	•	2	•
iPhone/iPad App ²	•	•	•	•	2	•
Add/Edit/Delete up to 5,000 private (My Library) works to the Zinfonia System		1	•			
Add/Edit/Delete UNLIMITED private works to the Zinfonia System					2	•
Add/Edit/Delete UNLIMITED public works to the Zinfonia System					2	•
Submit new composers to Zinfonia for inclusion		1	•		2	•
Submit new publishers/distributors for inclusion					2	•
Create rules for international availability distribution of orders and enquiries					2	•
Include links to external websites					2	•
View order/link reports					2	•
Modify Publisher/Distributor details					2	•
Allow the creation of a GROUP to allow you to share your content			•		2	•
Invite other users to your GROUP and set what they are allowed to do			•		2	•
Share your My Library catalogues		1	•		2	
Share Comments		1	•		2	•
Share Orders		1	•		2	
Share Publisher Tools					2	•
NO CHARGE FOR THIS SERVICE	•	•		•		

¹ Requires membership of a GROUP ² Available in 2012